



Presseinformation

The Gislaved Tyre family:

Gislaved / Hanover, January 2006. High quality, reliability and innovation characterize Swedish tradition. It's with this heritage that Gislaved has built its solid reputation for quality products.

Covering compact to high performance passenger tyres to van tyres, the Gislaved brand offers safe, strong and reliable tyres for all weather conditions whether it is summer or extreme winter.

The Gislaved history goes back to 1893 when the two brothers Carl and Wilhelm Gislow began manufacturing rubber products in the small town of Gislaved in Sweden. The real tyre production started in 1905 when the company started producing bicycle tyres as well as the first Swedish car tyres. Since the first Volvo left the plant in 1927 in Gothenburg, the company has been fitting Gislaved tyres to its cars as standard. In 1992 Gislaved became part of Continental AG, Europe's second-largest tyre group, thereby gaining access to truly impressive resources for developing, testing and manufacturing tyres.

For many years the winter tyres of the Gislaved brand have been used as a reference for winter performance

assessments, year after year they serve as benchmark for safe driving in northern winters.

The Gislaved brand offers a comprehensive range of products for winter driving; from Nordic studdable and soft compound tyres to typical Central European winter tyres, all products offer excellent performance that guarantee the optimal grip on snow and ice as well as ensuring safe driving on wet and dry roads.

Along with the superb winter products, Gislaved offers a wide range of summer tyres that are developed with the same attention to detail. These tyres always ensure safety, robustness and comfort under all driving conditions.

The Gislaved Tyre Range:

#### 1. Summer

##### 1.1. Passenger Segment T: Speed 616

The Gislaved Speed 616 has been designed for compact and mid-size cars.

This tyre ensures outstanding wet grip, optimum braking performance and low rolling resistance. The Speed 616 offers a high degree of safety and comfort on both wet and dry roads. All tyre dimensions are available up to 190 km/h (Speed Symbol T).

##### 1.2. Passenger Segment H / V/ W: Speed 606

The new Gislaved Speed 606 has been specially designed for high performance cars, as it ensures maximum safety,

combined with good handling characteristics and short braking distances on both wet and dry roads. The new tyre is approved for speeds up to 270 km/h will be available from spring 2006.

### 1.3. Van : Speed C

Thanks to its outstanding wet grip and excellent mileage performance, the Speed C offers optimum safety and robustness even under high load. Its main qualities are short braking distances, good cornering stability and a quiet rolling noise.

## 2. Winter

### 2.1. Passenger studdable/studded Q/T: Nord\*Frost 3

The Nord\*Frost 3 gives an impressive performance, even under the extreme conditions of hard Scandinavian winters.

Its sturdy directional tread pattern provides outstanding grip on both loose and hard-packed snow.

To ensure maximum performance on icy roads, the Nord\*Frost 3 can also be fitted with newly-designed oval studs. It is available for speeds up to 160 km/h (Speed symbol Q).

## 2.2. Passenger soft compound Q: Soft\*Frost 2

Thanks to its highly structured directional pattern with many wavy sinusoidal sipes and its soft compound the Soft\*Frost 2 ensures outstanding performance in deep snow and ice. The Soft\*Frost 2 targets mainly the Nordic markets but it also boasts high performance and safety on dry and wet roads. It is available in 80 to 35 series, suitable for 13 up to 16 inch rims and approved for speeds up to 160 km/h.

## 2.3. Passenger Europe T/H: Euro\*Frost 3 silica

The Euro\*Frost 3 Silica has been especially developed for the most challenging winter conditions of Central Europe; it does not only offer superb grip on snow and ice, but also ensures safe driving in both wet and dry conditions.

The combination of the optimized tread pattern, the zigzag grooves and sipes ensures its excellent performance on snow and ice, while the deep circumferential channels and the lateral grooves ensure a high degree of safety in the wet. Last but not least, the combination of rugged shoulder lugs and sipes of different depths ensures high performance in dry conditions.

The Euro\*Frost 3 silica is available in 80 to 45 series, suitable for 13 up to 17 inch rims and approved for speeds up to 210 km/h (H rated).

## 2.4. Van (studdable) Nord\*Frost C

The Nord\*Frost C offers high traction and braking on snow-covered and icy roads and can be fitted with steel studs.

Improved mileage performance is achieved by utilising the latest technology. The tyre contour ensures even ground pressure distribution, with reduced partial slip and improved tyre wear pattern.

Gislaved is a tyre brand of Continental AG. The Continental Corporation is a leading supplier of tyres, brake systems, chassis components, vehicle electronics and technical elastomers. In 2004 the corporation realised sales of EUR 12.6 billion. At present it has a worldwide workforce of more than 81,000.

The tyre business unit is an Official Partner of the 2006 FIFA World Cup Germany™. For further information visit the websites [www.conti-online.com](http://www.conti-online.com) and [www.ContiSoccerWorld.com](http://www.ContiSoccerWorld.com)

Klaus Engelhart  
Tyre PR  
Continental AG  
Büttnerstr. 25  
D-30165 Hannover  
Germany  
Tel.: +49 511 938 2285  
Fax: +49 511 938 2455  
E-mail: [klaus.engelhart@conti.de](mailto:klaus.engelhart@conti.de)  
Website: [www.conti-online.com](http://www.conti-online.com)